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Malaysia Tourism Surge Strengthens Confidence in Property & Hospitality Developments

马来西亚旅游热潮提振了房地产与酒店开发信心



Malaysia's tourism sector is on a remarkable upswing. As of May 2026, the country has already welcomed **17.5 million international visitors** under the Visit Malaysia 2026 (VM2026) campaign, setting a strong pace toward the ambitious target of 47 million arrivals this year. Deputy Tourism Minister Chiew Choon Man emphasized that this surge is the result of intensified global promotions, strategic airline collaborations, and partnerships with travel agents, influencers, and media outlets.

This influx of visitors is more than just a tourism milestone—it is a direct catalyst for Malaysia's property and hospitality industries. Increased arrivals translate into higher demand for hotels, serviced residences, retail spaces, restaurants, and entertainment hubs. For developers like **Kuala Lumpur Metro Group (KLMG)**, which specializes in landmark hospitality and mixed-use projects, this momentum validates the long-term vision of creating integrated urban destinations that serve both local communities and international travelers.

The government's proactive initiatives, including premium registration number campaigns to fund tourism promotion, further demonstrate national commitment to sustaining this growth. As tourism thrives, the ripple effect strengthens Malaysia's economy, benefiting traders, hoteliers, transport operators, and—critically—developers who provide the infrastructure for this expanding ecosystem.

For overseas buyers and investors, these figures underscore **Malaysia's resilience and attractiveness as a global destination**. With tourism demand climbing, commercial and hospitality projects developed by **KLMG** stand to capture significant value, offering strong returns and long-term confidence in Malaysia's property market.

马来西亚旅游业正迎来显著增长。截至 2026 年 5 月，在“2026 马来西亚旅游年”（Visit Malaysia 2026，简称 VM2026）推广活动的推动下，马来西亚已迎来 1,750 万名国际游客，并朝着全年 4,700 万游客人次的宏伟目标稳步迈进。旅游部副部长拿督张庆信（Chiew Choon Man）指出，这一增长得益于更积极的全球宣传推广、与航空公司的战略合作，以及与旅行社、意见领袖（KOL）、媒体机构等建立的多方伙伴关系。

这波游客增长不仅仅是一项旅游业里程碑，更是推动马来西亚房地产与酒店业发展的直接催化剂。游客数量增加意味着对酒店、服务式公寓、零售商业空间、餐饮业以及娱乐设施的需求同步上升。对于专注于地标性酒店及综合发展项目的吉隆坡地铁集团（Kuala Lumpur Metro Group, KLMG）而言，这股增长趋势进一步验证了其长期发展愿景——打造兼顾本地社区需求与国际旅客体验的一体化城市目的地。

与此同时，政府推出的一系列积极举措，包括通过特别车牌注册活动为旅游推广筹集资金，也进一步展现了国家持续推动旅游增长的坚定承诺。随着旅游业蓬勃发展，其连锁效应将进一步强化马来西亚经济，为商家、酒店业者、交通运输业者带来收益，同时也让为这一不断扩大的生态系统提供基础建设的发展商受益匪浅。

对于海外买家与投资者而言，这些数据进一步彰显了马来西亚作为全球旅游目的地的韧性与吸引力。随着旅游需求持续攀升，由 **KLMG** 所开发的商业与酒店项目有望释放可观价值，提供稳健回报，并增强市场对马来西亚房地产长期发展的信心。



Source: Malay Mail

"Malaysia records 17.5 million tourist arrivals under Visit Malaysia 2026 campaign" June 2026

Sky Full of Stars – International Celebrities in Imperial Lexis

星光熠熠——国际名人莅临吉隆坡帝国豪华酒店

Hong Kong star Shiga Lin brought effortless glamour to Imperial Lexis Kuala Lumpur, selecting the Presidential Suite as the setting for her January 2026 digital cover shoot with ICON Malaysia. Framed by sweeping city views and refined luxury, the suite became a stage worthy of her spotlight moment. The same month, Bollywood actress Nikita Dutta (who has 2 million followers on Instagram alone) made Imperial Lexis her address in the sky, embracing contemporary elegance and panoramic vistas in a stay that captured the quiet sophistication defining the experience, during her visit to Malaysia.



@shi_ga



香港人气歌手连诗雅于2026年1月优雅现身吉隆坡帝国豪华酒店，并选择总统泳池套房作为《ICON Malaysia》数码封面拍摄场地。在城市全景与精致奢华的映衬下，这间套房成为她闪耀时刻的完美舞台。同月，宝莱坞女星妮基塔·杜塔（Nikita Dutta, Instagram粉丝已突破200万）也选择帝国豪华酒店作为她在吉隆坡的“空中居所”。她的入住不仅完美演绎了酒店独有的宁静与高级感，也为这趟马来西亚之旅留下精彩瞬间。

Visit Malaysia Year 2026 Ignites Kuala Lumpur's Festive Global Appeal

2026马来西亚旅游年点亮吉隆坡国际魅力

Kuala Lumpur and Selangor are welcoming the world in vibrant style for Visit Malaysia Year 2026. Following the dazzling New Year's Eve Countdown at Pavilion Kuala Lumpur, January set the tone with major city happenings including K-Spark in Malaysia at Stadium Merdeka, further showcasing the capital region as a dynamic destination for culture, entertainment and unforgettable travel experiences.

During Chinese New Year, Tourism Malaysia elevated arrival experiences at KLIA Terminals 1 and 2 with VM2026 souvenirs, traditional attire showcases, lion dances and festive appearances by mascots Wira and Manja. The excitement builds even further with the MotoGP 2026 Launch centred around the Petronas Twin Towers and KLCC, featuring a week-long Fan Zone, a Pit Box-style bike display, and a spectacular free public show run with all riders—promising many more colourful moments for the world to anticipate.

随着2026马来西亚旅游年（VM2026）盛大展开，吉隆坡与雪兰莪正以缤纷姿态迎接全球旅客。从 Pavilion Kuala Lumpur璀璨的新年倒数庆典启幕，到一月在独立体育场举行的K-SPARK in Malaysia 2026，首都圈以活力四射的节庆氛围、国际娱乐盛事与都会魅力，向世界展现马来西亚多元而难忘的旅游吸引力。

农历新年期间，马来西亚旅游局在吉隆坡国际机场第一及第二航站楼精心策划迎宾活动，以VM2026纪念品、传统服饰展示、舞狮表演及吉祥物Wira与Manja的节庆造型，为旅客留下热情鲜明的第一印象。与此同时，围绕吉隆坡城中城（KLCC）与国油双峰塔展开的2026年MotoGP赛季开幕式及官方发布会，更以为期一周的Fan Zone粉丝互动街头秀、Pit Box车队亮相，以及全体车手参与的震撼免费公开秀跑，把城市热度推向高峰，也预告着未来还有更多如马来西亚本身般多彩、热情而令人期待的精彩盛事。



Malaysia Property Market Shows Resilience Amid Global Uncertainty

马来西亚房地产市场在全球不确定性中展现强劲韧性



Despite global economic headwinds and cautious consumer sentiment, Malaysia's property market continues to demonstrate remarkable resilience. According to MBSB Research, loan applications for property purchases rose 15.9% month-on-month in April 2026, signaling strong confidence among buyers and investors.

This upward trend highlights a crucial point: while other sectors may feel the pinch of inflation and slower growth, real estate remains a safe and attractive asset class in Malaysia. The steady demand for homes and commercial properties reflects both local buyers' confidence and overseas investors' recognition of Malaysia's long-term stability.

For developers like **Kuala Lumpur Metro Group (KLMG)**, this resilience is a powerful endorsement of our ongoing projects. Rising loan applications mean more buyers are actively entering the market, ensuring sustained demand for well-located, thoughtfully designed developments. It also reassures overseas investors that Malaysia's property sector is not only weathering global challenges but thriving in spite of them.

As Malaysia continues to strengthen its tourism and economic fundamentals, the property sector stands out as a pillar of confidence and growth. For our buyers, this translates into greater assurance that investments in **KLMG** projects are backed by a market that remains vibrant, resilient, and future-ready.

尽管全球经济面临逆风以及消费者情绪趋于谨慎，马来西亚房地产市场依然展现出卓越的韧性。根据 MBSB Research 的数据显示，2026 年 4 月房地产贷款申请按月增长 15.9%，反映出买家与投资者对市场保持强劲信心。

这一增长趋势突显了一个重要事实：在通胀压力与经济增长放缓影响其他行业之际，房地产依然是马来西亚一个安全且具吸引力的资产类别。住宅及商业地产需求持续稳定，不仅体现本地买家的信心，也反映出海外投资者对马来西亚长期稳定发展的认可。

对于吉隆坡地铁集团（**Kuala Lumpur Metro Group, KLMG**）等发展商而言，这种市场韧性无疑是对我们持续推进项目的有力肯定。贷款申请量的增长意味着更多买家正积极进入市场，从而确保地段优越、规划完善的发展项目拥有持续需求。同时，这也进一步增强海外投资者的信心，证明马来西亚房地产行业不仅能够抵御全球挑战，更在逆势中持续发展。

随着马来西亚不断强化旅游业与经济基础，房地产行业正逐渐成为推动市场信心与增长的重要支柱。对于我们的买家而言，这意味着投资 **KLMG** 项目将获得更大的保障——因为其背后依托的是一个充满活力、韧性十足，并具备未来发展潜力的房地产市场。



Source: THE STAR
"Buying sentiment in property market remains resilient,
says MBSB Research"
9 June 2026



Malaysia's Economy Powers Ahead, Securing Investor Trust

马来西亚经济稳步前行，巩固投资者信心



While many global markets are grappling with uncertainty, Malaysia has quietly delivered one of its strongest quarters in recent years. **GDP grew 5.4% in Q1 2026**, beating expectations and proving that the country's growth engine is running smoothly. Even more encouraging, unemployment has dropped to 2.9%—the lowest in a decade—while inflation remains comfortably at 1.6%.

These aren't just numbers on a chart. They tell a story of a nation that is balancing growth with stability, attracting fresh capital, and creating jobs. In fact, foreign direct investment surged to RM22.8 billion, a clear signal that international players see Malaysia as a safe and rewarding place to put their money.

For property developers like **KLMG**, this backdrop is golden. A strong economy means stronger demand for homes, retail, and hospitality projects. It reassures overseas buyers that Malaysia is not only resilient but thriving, making investments here less about risk and more about opportunity.

At a time when headlines elsewhere warn of slowdown, Malaysia is writing a different narrative—one of confidence, momentum, and growth. And for our buyers, that means every brick we lay is backed by an economy that's moving forward.

当全球许多市场仍在应对不确定性之际，马来西亚却悄然交出近年来最强劲的季度表现之一。2026 年第一季度国内生产总值（GDP）增长达 5.4%，超出市场预期，充分证明国家经济增长引擎持续稳健运转。更令人鼓舞的是，失业率降至 2.9%，创下过去十年来最低水平，同时通胀率维持在 1.6% 的舒适区间。

这些不仅仅是数据，更描绘出一个兼顾增长与稳定的国家图景——持续吸引资本流入、创造就业机会，并不断增强市场活力。事实上，外国直接投资（FDI）已增长至 228 亿令吉（RM22.8 billion），这清楚表明国际投资者将马来西亚视为一个安全、稳健且具回报潜力的投资目的地。

对于像 KLMG 这样的房地产发展商而言，这样的经济环境无疑是极具优势的契机。强劲的经济增长意味着住宅、零售商业及酒店项目需求同步提升，也进一步增强海外买家的信心，让他们相信马来西亚不仅具备抗风险能力，更正持续蓬勃发展。因此，在这里投资已不再只是关于风险管理，而是把握机遇。

当全球其他地区频频传出经济放缓的消息时，马来西亚正书写着截然不同的发展篇章——一个充满信心、持续动能与增长潜力的故事。而对于我们的买家而言，这意味着我们所打造的每一个项目，背后都有一个稳步向前发展的经济体作为坚实支撑。

Source: NEW STRAITS TIMES
"Malaysia's economy grows 5.4% in Q1 2026, unemployment at decade low"
May 2026

On-going Projects' Latest Progress On Site

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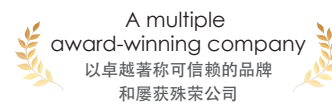
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