# 大都会季刊 **METROPOLIS**NEWS

吉隆坡都市集团季刊 Kuala Lumpur Metro Group Quarterly Circular Newsletter

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## MIX FM Empowers Women with All That Imperial Lexis KL Has to Offer

MIX FM携手吉隆坡帝国豪华酒店呈献 "Ladies First女性疗愈之旅"

Imperial Lexis Kuala Lumpur hosted the MIX Ladies First Wellness Retreat on 27 to 28 April, a 2D1N event by MIX FM aimed at helping women reconnect with their mind, body, and balance. Led by announcers Aishah, RD, and Hani Fadzil, 20 selected listeners experienced a weekend of wellness through yoga, meditation, breathwork, sound healing, aromatherapy, and inspiring talks. Set against the luxurious backdrop of Imperial Lexis, the retreat featured Sunrise Pilates, Sky Deck views, and fine dining at UMI Japanese restaurant, offering participants rest, reflection, and empowerment.

吉隆坡帝国豪华酒店于4月27日至28日倾情承办由MIX FM主办的"MIX Ladies First 身心灵疗愈之旅"——一场为期两天一夜、专为女性打造的静心之约。活动旨在协助女性重拾内在平衡,唤醒身心连结,在主播Aishah、RD与Hani Fadzil的引领下,20位幸运听众踏上一段充满疗愈能量的旅程。行程内容涵盖瑜伽、冥想、呼吸练习、声音疗愈、芳香疗法及启发心灵的分享讲座,让参与者在忙碌生活中找到片刻安宁。活动以吉隆坡帝国豪华酒店奢华环境为背景,包括日出普拉提课程、空中观景台的静谧时光,以及在UMI日式料理的精致用餐体验,让宾客在放松、觉察与自我赋能中收获满满能量。



### An Evening with Trendsetting A-Listers at Imperial Lexis Kuala Lumpur

### 潮流名流齐聚吉隆坡帝国豪华酒店

On 15 April, Imperial Lexis Kuala Lumpur hosted the launch of Augustman A-Lister 2025: The Call at its stunning Satellite Restaurant & Bar on Level 53, welcoming over 150 guests to an evening celebrating ambition, style, and excellence. Set against the city's skyline, the event featured the Mercedes-Benz GLC 350e coupe, curated Johnnie Walker cocktails, live performances by Clinton Jerome Chua and DJ Ethan Curzon, and exceptional hospitality — reinforcing Imperial Lexis KL's status as a top venue for exclusive, high-profile events.









2025年4月15日,吉隆坡帝国豪华酒店于第53 层 极 具 魅 力 的 卫星 餐 厅 和 酒 吧 隆 重 呈 献 Augustman A-Lister 2025: The Call启动礼,汇聚逾150位宾客,共襄一场礼赞抱负、风格与卓越的璀璨盛会。在吉隆坡迷人天际线的映衬下,现场展出Mercedes-Benz GLC 350e Coupe,搭配特调Johnnie Walker鸡尾酒,Clinton Jerome Chua 与 DJ Ethan Curzon的精彩表演更为现场增添光彩。无微不至的款待服务,再次彰显吉隆坡帝国豪华酒店作为高端名流私享盛典首选场地的非凡地位。







Deputy Minister of Tourism, Arts and Culture YB Khairul Firdaus Akbar Khan

马来西亚旅游局制定四大战略, 力争实现2026年马来西亚旅游局游客目标

Malaysia's Visit Malaysia 2026 campaign is targeting 35.6 million international tourist arrivals in 2026, along with generating RM 147.1 billion in tourism receipts. Deputy Minister Khairul Firdaus Akbar Khan maps out the following:

#### Market Prioritisation:

Focus promotional efforts on key source markets including China, India, Australia, Indonesia, Central Asia, Russia, the Middle East, the UK, Chinese Taipei and Germany, while maintaining ASEAN as Malaysia's core tourism base.

#### Air Connectivity Expansion:

Introduce new flight routes linking major Malaysian cities with global destinations and increase seat capacity via incentives under the International Aviation and Charter Sector Grant (GSPC).

#### Travel-Package Partnerships:

Collaborate with travel agencies and online platforms to develop attractive, competitive tour packages tailored to diverse traveller segments.

#### Visa Liberalisation:

Leverage recent Home Ministry visa-waiver measures, which have already boosted arrivals from China and India, to simplify entry and further stimulate tourist inflows.

马来西亚"2026马来西亚旅游"活动的目标是,到2026年,国际游客人数将达到3560万人次,旅游收入将达到1471亿令吉。副部长凯鲁·菲尔道斯·阿克巴尔·汗 (Khairul Firdaus Akbar Khan) 规划了以下目标:

#### 市场优先:

重点推广中国、印度、澳大利亚、印尼、中亚、俄罗斯、中东、英国、中国台北和德国等主要客源市场,同时保持东盟作为马来西亚 的核心旅游基地。

#### 扩大航空连接:

开通连接<mark>马来西亚主要城市</mark>和全球目的地的新航线,并通过国际航空和包机行业补助金(GSPC)下的激励措施增加座位容量。

#### 旅游套餐合作伙伴关系:

<mark>与旅行社和在线平台合作,针</mark>对不同的游客群体,开发具有吸引力 <mark>和竞争力的旅游套餐</mark>

#### 签证自由化:

利用内政部近期推出的签证豁免措施,简化入境手续,进一步刺激 游客流入。这些措施已显著增加来自中国和印度的游客数量。

Source: BERNAMA, "MOTAC Strengthens Four Key Strategies To Achieve VM2026 Tourist Arrival Target," July 30, 2025





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From 5 - 7 September, Kuala Lumpur Metro Group organised its very first team-building retreat in Langkawi - a weekend filled with fun, laughter, and memorable shared experiences. Colleagues bonded through engaging workshops, water sports, creative group dance performances, a sunset dinner cruise, lively beach BBQs and late-night escapades. Each activity was a unique opportunity to connect in a fresh and inspiring setting.

The retreat wrapped up with a final team huddle and farewell brunch, leaving everyone recharged, more united, and ready to **strive for innovation and excellence** in the final guarter of 2025!

9月5日至7日,吉隆坡都市集团在浮罗交恰举办了 首届团队建设静修活动-打造了一个充满乐趣、欢笑和令人难忘共 享体验的周末。同事们通过精彩纷呈的工作坊、水上运动、创意 十足的集体舞蹈表演、日落晚餐巡游、热闹的海滩烧烤和深夜休 闲活动增进了彼此的联系。每一项活动都是在清新而鼓舞人心的 环境中增进彼此联系的独特机会。

静修活动以最后的团队聚会和告别早午餐结束,让每个人都充满活力,更加团结,并准备好在2025年的最后一个季度继续**追求创新和卓越**的方向前进!



DEVELOPER 开发商



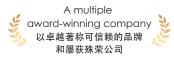
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