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Malaysia Shines at EXPO 2025 Osaka with a Striking Pavilion of Cultural Harmony 马来西亚馆闪耀2025年大阪世博会

From 13 April to 13 October 2025, Malaysia takes centre stage at EXPO 2025 Osaka, Kansai, Japan, with a showstopping pavilion that artfully blends tradition and innovation. Drawing admiration for its bold architecture and meaningful design, the Malaysia Pavilion embodies the theme “Weaving a Future in Harmony.”



Its stunning bamboo façade, adorned with interwoven ribbon motifs, pays tribute to *songket* --- Malaysia's iconic handwoven textile known for its gold and silver threads. By day, the pavilion's flowing silhouette exudes natural elegance; by night, it comes alive in a luminous display reminiscent of *songket*'s shimmering beauty.

More than just a visual spectacle, the pavilion is a symbol of Malaysia's cultural diversity and economic vibrancy, offering visitors a glimpse into how the nation's rich heritage is shaping a more inclusive and sustainable future.

从2025年4月13日至10月13日，马来西亚于2025年大阪·关西世博会上再度惊艳国际，以一座融合传统与创新的精彩展馆，成为众多参观者关注的焦点。马来西亚馆以主题“编织和谐未来”，生动诠释国家多元文化与经济活力。

展馆以竹子打造外立面，灵感源自马来西亚传统织锦“宋吉”，巧妙编织成缎带状的图案，在阳光下展现自然柔美的律动感。夜幕降临后，展馆幻化为一座金银丝光芒交织的艺术品，宛如宋吉织物的闪耀光辉。

这不仅是一项建筑美学的杰作，更是马来西亚文化多样性的象征，体现了国家如何以多元为力量，推动包容、创新与可持续的未来。

Star-Studded Moments at Imperial Lexis Kuala Lumpur 群星荟萃，闪耀吉隆坡帝国豪华酒店

Imperial Lexis Kuala Lumpur recently hosted a stellar line-up of regional and international celebrities.

US chef and influencer Nick DiGiovanni enjoyed a 3D2N stay in the Presidential Suite (15–17 April), dining at UMI Japanese Restaurant and relaxing at the Sky Infinity Pool and SkyDeck. Plus, Bollywood star Malaika Arora stayed for the Asia Excellence Awards 2025, held at the hotel, celebrating leadership, innovation, and sustainability.

Local actress Liyana Jasmay marked her sister's birthday with a 2D1N family stay (19–20 April), while Mimi Chu and Gurmit Singh visited during the filming of a local Chinese movie.

Taiwanese singer Della (Ding Dang) enjoyed her stay ahead of her 5 July concert at Mega Star Arena. Meanwhile, K-pop idols Ateez, Cravity, Hyolyn, T-Ara, and Zion.T visited for performances at K-Pop Masterz 2025 and the Ye!loO Concert.

Imperial Lexis KL remains a top choice for stars seeking luxury, comfort, and cityviews.



吉隆坡帝国豪华酒店近日迎来多位来自国内外的知名艺人，星光熠熠，为酒店注入无限光彩。

美国人气主厨兼社媒红人Nick DiGiovanni于4月15至17日尊享三天两夜总统套房之旅，期间品味UMI日本料理的精致佳肴，并在空中无边际泳池与空中观景台悠然放松。宝莱坞影星Malaika Arora则因出席于酒店举行的2025亚洲卓越奖盛典而下榻，此盛会表彰卓越领导力、创新与永续发展的杰出代表。

本地女星Liyana Jasmay 4月19至20日携家人入住酒店，共庆妹妹生日，温馨满溢。资深演员朱咪咪与Gurmit Singh 则因参与一部本地中文电影拍摄而莅临。

台湾实力唱将丁当在7月5日Mega Star Arena 演唱会前提前抵达入住，尽享舒心时光。而韩国人气偶像团体Ateez、

Cravity、Hyolyn、T-Ara与Zion.T则齐聚吉隆坡帝国豪华酒店，为K-Pop Masterz 2025及Ye!loO音乐会献上精彩演出。

吉隆坡帝国豪华酒店凭借奢华设施、非凡舒适与醉人城市景致，持续成为海内外艺人首选的理想下榻之所。



MIX FM Empowers Women with All That Imperial Lexis KL Has to Offer

MIX FM携手吉隆坡帝国豪华酒店呈献“Ladies First女性疗愈之旅”

Imperial Lexis Kuala Lumpur hosted the MIX Ladies First Wellness Retreat on 27 to 28 April, a 2D1N event by MIX FM aimed at helping women reconnect with their mind, body, and balance. Led by announcers Aishah, RD, and Hani Fadzil, 20 selected listeners experienced a weekend of wellness through yoga, meditation, breathwork, sound healing, aromatherapy, and inspiring talks. Set against the luxurious backdrop of Imperial Lexis, the retreat featured Sunrise Pilates, Sky Deck views, and fine dining at UMI Japanese restaurant, offering participants rest, reflection, and empowerment.

吉隆坡帝国豪华酒店于4月27日至28日倾情承办由MIX FM主办的“MIX Ladies First 身心疗愈之旅”——一场为期两天一夜、专为女性打造的静心之约。活动旨在协助女性重拾内在平衡，唤醒身心连结，在主播Aishah、RD与Hani Fadzil的引领下，20位幸运听众踏上一段充满疗愈能量的旅程。行程内容涵盖瑜伽、冥想、呼吸练习、声音疗愈、芳香疗法及启发心灵的分享讲座，让参与者在忙碌生活中找到片刻安宁。活动以吉隆坡帝国豪华酒店奢华环境为背景，包括日出普拉提课程、空中观景台的静谧时光，以及在UMI日式料理的精致用餐体验，让宾客在放松、觉察与自我赋能中收获满满能量。



An Evening with Trendsetting A-Listers at Imperial Lexis Kuala Lumpur 潮流名流齐聚吉隆坡帝国豪华酒店

On 15 April, Imperial Lexis Kuala Lumpur hosted the launch of Augustman A-Lister 2025: The Call at its stunning Satellite Restaurant & Bar on Level 53, welcoming over 150 guests to an evening celebrating ambition, style, and excellence. Set against the city's skyline, the event featured the Mercedes-Benz GLC 350e coupe, curated Johnnie Walker cocktails, live performances by Clinton Jerome Chua and DJ Ethan Curzon, and exceptional hospitality — reinforcing Imperial Lexis KL's status as a top venue for exclusive, high-profile events.



2025年4月15日，吉隆坡帝国豪华酒店于第53层极具魅力的卫星餐厅和酒吧隆重呈献 Augustman A-Lister 2025: The Call 启动礼，汇聚逾150位宾客，共襄一场礼赞抱负、风格与卓越的璀璨盛会。在吉隆坡迷人天际线的映衬下，现场展出 Mercedes-Benz GLC 350e Coupe，搭配特调 Johnnie Walker 鸡尾酒，Clinton Jerome Chua 与 DJ Ethan Curzon 的精彩表演更为现场增添光彩。无微不至的款待服务，再次彰显吉隆坡帝国豪华酒店作为高端名流私享盛典首选场地的非凡地位。



A Taste of Tuscany in the Heart of Kuala Lumpur 托斯卡纳风味飘香吉隆坡市中心



On 15th May, Imperial Lexis Kuala Lumpur hosted an enchanting evening at Feast at Fifty 1 with its "Travel Through the Chianti's" Wine Dinner. Guests indulged in a refined six-course Italian-inspired menu, perfectly paired with Frescobaldi wines, celebrating the rich heritage of Tuscan flavours and fine culinary artistry. Set against the breathtaking Kuala Lumpur skyline, the event was a true feast for the senses, delivering an unforgettable dining experience in elegant surroundings.

2025年5月15日，吉隆坡帝国豪华酒店于 Feast at Fifty 1 盛大举办“穿越基安蒂”葡萄酒晚宴，为宾客呈献一场醉人的意大利风味盛宴。六道式精致菜单融合托斯卡纳灵感，搭配 Frescobaldi 佳酿，每一道菜皆诠释着意式传统与精湛厨艺。伴随着吉隆坡天际线的迷人景致，现场氛围优雅迷人，为来宾带来一场难以忘怀的感官飨宴。



LEXIS HIBISCUS PORT DICKSON

LEXIS HIBISCUS®
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Make a Splash at Lexis Hibiscus Port Dickson 尽情畅玩水陆乐趣，尽在马来西亚大红花（丽昇精选酒店）

Adventure meets relaxation with the latest line-up of water and beach activities at Lexis Hibiscus Port Dickson. Guests can now enjoy an exciting variety of water sports, such as jet skiing and banana boat rides to a thrilling session on the flyboard, or sea flying fish perfect for adrenaline seekers. For a more laid-back experience, kayaking and island hopping offer a serene way to explore the coastline. Down by the beach, families and friends can revel in classic seaside fun with water gun battles, ATV rides, coconut bowling, and more, or just a peaceful stroll along the shore. Whether you're after heart-racing water adventures or gentle fun in the sun, Lexis Hibiscus promises unforgettable moments by the sea.



在马来西亚大红花（丽昇精选酒店），精彩纷呈的全新水上与沙滩活动完美融合冒险刺激与娱乐休闲，带来前所未有的度假体验。宾客可尽情挑战各类水上运动——从水上摩托、香蕉船，到飞行滑水器与海上飞鱼滑行，令人热血沸腾，是冒险爱好者的绝佳选择。若偏好悠然节奏，划独木舟或跳岛探索将带您静赏沿海风光。沙滩上，无论您是与家人或朋友同行也同样能够乐在其中——水枪大战、越野车（ATV）驰骋、椰子保龄球等欢乐项目应有尽有，或在海风拂面中漫步沙滩，尽享宁静时光。不论是追求刺激的水上探险，或是阳光下的轻松玩乐，马来西亚大红花（丽昇精选酒店）都将为您献上更令人难忘的滨海假期。

Expanding Horizons: Lexis Hotel Group Strengthens Ties with Chinese and Middle Eastern Markets

拓展全球视野：丽昇酒店集团深化布局各大国际市场

As part of its ongoing drive to expand internationally and capture key outbound travel markets, Lexis Hotel Group recently joined a series of high-impact tourism missions targeting China and the Middle East.

From 22–25 April 2025, the Group participated in the Tourism Malaysia Sales Mission Taiwan 2025, with stops in Taipei, Taichung, and Kaohsiung. This provided an ideal platform to showcase our unique properties to the Taiwanese market and foster valuable business connections.



From 28 April to 1 May 2025, Lexis Hotel Group attended the 31st Arabian Travel Market (ATM) in Dubai, held at the Dubai World Trade Centre. Alongside Tourism Malaysia and 82 other organisations, our participation highlighted Malaysia's commitment to increasing its visibility in the Middle East. The delegation

was led by Dato' Sri Tiong King Sing, Minister of Tourism, Arts & Culture Malaysia, and Datuk Manoharan Periasamy, Director General of Tourism Malaysia. The event offered a strategic opportunity to strengthen ties with key global tourism partners.

Continuing this momentum, the Group joined the Post-ATM Sales Mission to Saudi Arabia from 4–8 May 2025 in Jeddah and Riyadh. This marked the launch of the Visit Malaysia 2026 (VM2026) campaign, held in conjunction with the 2025 Malaysian Cultural Week. Organised by the Malaysia Tourism Board, the "Colours of the World" events celebrated Malaysia's rich heritage and hospitality, further enhancing its appeal to the Middle Eastern market.



Led again by Dato' Sri Tiong King Sing, the Malaysian delegation included 37 tourism sector representatives. Lexis Hotel Group was proud to contribute to this joint effort to build strategic partnerships and position Malaysia as a top destination for Saudi and broader Middle Eastern travellers.

These initiatives reaffirm our commitment to entering new markets and delivering exceptional experiences to a growing global audience.



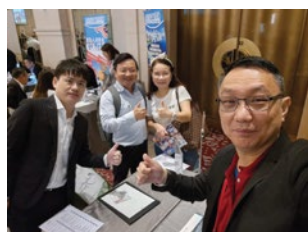
为加速国际化发展步伐并抢占关键出境旅游市场，丽昇酒店集团近日积极参与多项面向台湾与中东地区的高效率旅游推广活动，持续扩大品牌国际影响力。

2025年4月22日至25日，丽昇酒店集团参与了“2025年马来西亚旅游局台湾销售路演”，活动横跨台北、台中与高雄三座主要城市。此次行程不仅为集团提供了向台湾市场展示旗下独特酒店与度假村的理想平台，也促成了多项具潜力的商务合作洽谈。

随后在4月28日至5月1日，丽昇酒店集团赴迪拜参加第31届阿拉伯国际旅游展，该展会于迪拜世界贸易中心隆重举行。丽昇酒店集团与马来西亚旅游局及其他82家参展单位共同亮相，展现了马来西亚持续提升中东市场旅游吸引力的坚定承诺。代表团由马来西亚旅游、艺术及文化部长拿督斯里张庆信 (Dato' Sri Tiong King Sing) 与旅游局总干事拿督玛诺哈兰 (Datuk Manoharan Periasamy) 率领。此次展会为与全球主要旅游合作伙伴建立更紧密关系提供了宝贵契机。

为了进一步深化中东市场合作关系，丽昇酒店集团紧接着于5月4日至8日参与了“阿拉伯旅游展后销售路演”，活动分别在沙特阿拉伯的吉达与利雅得举行，正式为“2026马来西亚旅游年” (Visit Malaysia 2026, VM2026) 揭开序幕，并与“2025马来西亚文化周”联动开展“世界之色”文化系列推广活动。活动由马来西亚旅游局主办，旨在向中东市场展现马来西亚多元文化的魅力与真挚的热情待客之道。

此次沙特之行再度由拿督斯里张庆信部长带队，随行代表团阵容强大，涵盖37位来自旅游相关行业的代表。丽昇酒店集团代表荣幸成为马来西亚推广队伍的一员，共同致力于建立战略性伙伴关系，推动马来西亚成为沙特及更广泛中东旅客的首选旅游目的地。



透过一系列精准而高效的市场拓展行动，丽昇酒店集团再次彰显了我们拓展国际市场版图，以及为全球旅客提供卓越住宿体验的坚定承诺。

ASEAN-Korea Music Festival 2025: A Celebration of Unity and Culture 2025年东盟-韩国音乐节：以文化交流共谱团结乐章

The ASEAN-Korea Music Festival (ROUND) 2025 was officially launched on 20 June at Saloma, Kuala Lumpur, uniting diplomats, artists, and cultural leaders from across ASEAN and Korea in a vibrant showcase of music and collaboration. Launched by Malaysia's Deputy Minister of Tourism, Arts and Culture, the two-day event featured electrifying performances by top regional talents, promoting cross-cultural appreciation in line with the Malaysia MADANI values of inclusivity and mutual respect. Positioned as a key prelude to Visit Malaysia 2026, the festival underscores Malaysia's role as a hub of artistic innovation and cultural exchange, while highlighting the transformative power of the arts in advancing sustainable tourism, socio-economic growth, and regional unity.

2025年东盟-韩国音乐节 (ROUND) 于6月20日在吉隆坡Saloma盛大开幕，由马来西亚旅游、艺术及文化副部长主持启动仪式。来自东盟各国与韩国的外交官、艺术家及文化领袖齐聚一堂，通过音乐与文化共襄盛举，展现团结与合作精神。为期两天的活动汇聚多位来自东盟与韩国的顶尖艺术家，带来震撼演出，促进文化交流，彰显马来西亚MADANI理念所倡导的包容、多元与相互尊重。作为2026马来西亚旅游年重要前奏，音乐节巩固马来西亚作为区域文化汇聚中心的地位，突显文化艺术在推动可持续旅游、社会经济发展与区域合作中的关键作用。

