

◆ Hospitality
is our passion

OUR BRANDS:



**10 Years of Lexis Hibiscus Port Dickson:
A Decade of Unforgettable Malaysian Hospitality**
马来西亚大红花(丽昇精选酒店)辉煌十周年庆典:
十载深情款待

For a decade, Lexis Hibiscus Port Dickson has been more than just a destination—it has been a part of the most treasured chapters of your life. From whispered vows beneath golden sunsets to the joyous laughter of families reconnecting over the sea breeze, every moment shared with us has left an indelible mark on our hearts. Your unwavering support has propelled us to remarkable heights, including two Guinness World Records and countless international accolades. But beyond the awards and recognitions, it's your stories, your memories, and your trust that have shaped who we are.

To celebrate ten extraordinary years, Lexis Hotel Group expressed their gratitude and said *Terima Kasih* with a 10th Anniversary Thank You Sale. From 21 March to 6 April 2025, fans of the homegrown hospitality brand enjoyed exclusive savings on e-Room Vouchers at shop.lexis.my, as Lexis Hibiscus Port Dickson welcomed them back for more unforgettable escapes.

十年时光，转瞬即逝，却足以铭刻无数动人回忆。马来西亚大红花(丽昇精选酒店)，这座屡获殊荣的度假胜地，早已超越“目的地”的意义，成为无数宾客生命中重要篇章的场景。从日落余晖下的深情誓言，到海风轻拂中洋溢的欢声笑语，正是您与我们共度的每一刻，让这里充满温度与灵魂。

是您一路以来的厚爱与支持，成就了我们的卓越——两项健力士世界纪录、众多国际奖项，皆因您而辉煌。而比奖项更珍贵的，是您给予我们的信任、回忆与共鸣，构筑了我们作为大马顶级酒店品牌的非凡旅程。

为感念这段旅程中的每一位同行者，丽昇酒店集团于 2025 年 3 月 21 日至 4 月 6 日，倾情呈献“十周年感谢回馈促销活动”，以一声由衷的“Terima Kasih”，回馈您的支持与厚爱。宾客可透过 shop.lexis.my 独家平台选购限时电子客房礼券，与我们一同开启下一段更辉煌、更难忘的旅程。

An Elevated Experience at Imperial Lexis Kuala Lumpur's New Executive Lounge

吉隆坡帝国豪华酒店全新贵宾阁盛大启幕

We are pleased to introduce the Executive Lounge at Imperial Lexis Kuala Lumpur, an exclusive space designed for discerning guests staying in our Panorama Pool Club Suites and Penthouse Suites. Promising luxury and convenience that will nurture both relaxation and productivity, the Lounge offers complimentary refreshments, high-speed Wi-Fi, and a full suite of business amenities in a refined, contemporary setting.

Located on the Mezzanine Floor, the Executive Lounge also features a private meeting room, with one hour of complimentary usage per room per day (subject to availability; additional hours chargeable). It is the perfect space for quiet time for oneself, networking, or intimate gatherings.

The Lounge is open daily from 7:00am to 10:00pm, with evening cocktails served from 5:00pm to 7:00pm. Whether winding down after a busy day or connecting with fellow travellers, you will now get to enjoy a heightened level of comfort and exclusivity on your next retreat in the heart of Kuala Lumpur.



吉隆坡帝国豪华酒店隆重推出全新贵宾阁，专为入住全景泳池俱乐部套房及顶层豪华套房的尊贵宾客倾心打造。贵宾阁的环境典雅静谧，结合舒适休憩与高效商务功能，更有提供免费茶点、高速无线网络及完善商务设施，缔造自在从容的尊贵空间。

这全新的贵宾阁位于夹层楼层，并配备专属会议室。每间指定客房每日可享一小时免费使用（视供应情况而定，额外使用将收取费用），是商务洽谈与小型聚会的理想之选。

贵宾阁每日开放时间为早上7时至晚上10时，傍晚5时至7时供应精致鸡尾酒及精选小食。无论是静享片刻宁静，或与知己交流共聚，皆可在吉隆坡市中心的吉隆坡帝国豪华酒店，尽享无与伦比的尊崇礼遇。



A Night of Giving and Gratitude: Lexis Suites Penang Ramadan CSR Event

爱的传递与感恩之夜，槟城丽昇豪华酒店斋戒月关怀活动

On 20 March 2025, Lexis Suites Penang embraced the spirit of Ramadan by hosting a heartfelt CSR event in collaboration with Persatuan Rumah Anak Yatim Balik Pulau. Held at the hotel's ballroom, the evening brought together 35 participants — 30 children, their guardians, and dedicated Lexis team members — for a celebration of compassion, unity, and hope.

The children were warmly welcomed with festive Raya décor, a joyful group photo session, and warm greetings by the hotel's General Manager. As the call to prayer signalled the time for Buka Puasa, everyone gathered to share a generous spread of traditional favourites, followed by laughter-filled games and moments of sincere connection.

The evening concluded with the giving of Raya packets and groceries, symbolising not just assistance, but the deep bonds of community and care. At Lexis Hotel Group, we believe that giving back to the community is not just a duty — it is a privilege, and a promise from the heart.

2025年3月20日，槟城丽昇豪华酒店在浮罗山背孤儿院协会的协助下举办了一场温馨感人的斋戒月企业社会责任活动。活动在酒店一楼的宴会厅举行，共迎来了35位嘉宾——包括30名孩子们和孤儿院的负责人，以及酒店的员工代表。

孩子们在充满佳节气氛的装饰中，受到了热情洋溢的欢迎，并与酒店总经理一同合影留念。随着开斋时刻的到来，大家齐聚一堂，共享丰盛的传统美食。餐后更有趣味游戏让酒店员工与孩子们同乐，现场洋溢着欢声笑语。

活动在派发开斋红包与各种日常用品给孩子们后圆满落幕，不仅为那些有需要的孩子们献上更多的爱和关怀，更拉近了心与心的距离。在丽昇酒店集团，我们深信回馈社会不仅是一种责任，更是我们的荣幸与一种爱的传递。



Unlock Your Dream Getaway with Lexis Hotel Group at MATTA Fair 2025

与丽昇酒店集团在2025年MATTA旅游展，解锁梦想假期



Lexis Hotel Group is thrilled to once again participate in MATTA Fair 2025, offering attendees an exclusive gateway to unforgettable vacations at unbeatable savings. From 18 to 20 April 2025, visitors had the opportunity to explore a wide range of enticing offers and purchase room vouchers—valid for an entire year—enjoying discounts of up to 42% on stays at all Lexis hotels and resorts.

Held at the Malaysia International Trade and Exhibition Centre (MITEC) in Kuala Lumpur, the event provided the perfect platform for loyal guests and new fans alike to plan their next dream getaway with Malaysia's beloved homegrown hospitality brand.

丽昇酒店集团在2025年MATTA旅游展，与旅游爱好者们共同开启一场难忘之旅，献上专属优惠与超值礼遇。2025年4月18日至20日，现场访客可选购多款诱人住宿优惠及房券，所有房券自购买日起有效期长达一年，入住丽昇集团旗下各大酒店与度假村，尊享高达42%的住宿折扣。

本次盛会于吉隆坡马来西亚国际贸易展览中心隆重举行，为忠实宾客与新朋友们搭建了一个理想平台，让大家轻松规划下一段梦想旅程，尽情体验马来西亚本土备受推崇的热情款待。

Grand Lexis & Lexis Hibiscus Port Dickson Bring Joy and Hope to Orphans This Ramadan 丽昇海上泳池酒店与马来西亚大红花(丽昇精选酒店) 于斋戒月为孤儿献上温情与希望



In the true spirit of Ramadan, Grand Lexis Port Dickson and Lexis Hibiscus Port Dickson embraced the season of giving by hosting "Ramah Mesra Bersama Yayasan Anak-Anak Yatim Islam Daerah Port Dickson", a heartfelt charity event for underprivileged children. The orphans were treated to a fun-filled day of indoor and outdoor games, exploring Grand Lexis Port Dickson resort's recreational facilities, and enjoying warm moments of laughter and togetherness.



To make the day even more special, the resort's chefs prepared a sumptuous spread for Iftar dinner, ensuring the children experienced true hospitality. The highlight of the event was a touching donation ceremony, where Mr. Alec Ng, Director of Operations, Lexis Hibiscus Port Dickson; and Ms Chong Yew Bee, Executive Assistant Manager, Grand Lexis Port Dickson personally presented *duit raya*, bringing smiles to their faces and warmth to their hearts.

This meaningful initiative reflects Lexis Hotel Group's deep commitment to community welfare, embracing the values of generosity, kindness, and unity that define Ramadan. By creating moments of joy and hope, the Group continues to make a lasting impact, reminding these children that they are cherished and never alone.

在充满慈爱与施予精神的斋戒月里,丽昇海上泳池酒店与马来西亚大红花(丽昇精选酒店)以一颗诚挚之心,联手主办了一年一度的开斋节慈善活动,为波德申地区的孤儿送上关怀与希望。当天,孩子们在丽昇海上泳池酒店度过了一段欢笑洋溢的时光。他们有机会尽情体验酒店的各类休闲娱乐设施,参与趣味盎然的室内外游戏活动,在轻松愉快的氛围中,享受久违的童真与陪伴的温暖。

傍晚时分,酒店主厨们精心准备了一场丰盛的开斋晚宴,让孩子们在斋戒月中感受到家的温馨与真挚的款待。而活动最动人的一幕,则是在捐赠环节中,马来西亚大红花(丽昇精选酒店)营运总监黄俊良先生以及丽昇海上泳池酒店行政助理张柔美女士亲手将开斋节红包一一送至孩子们手中。这一份红包,不仅承载着节日的喜悦,更传递着丽昇团队无尽的关爱与鼓励。

此项意义深远的公益活动,正是丽昇酒店集团持续推动社会责任、积极回馈社区的真实写照。集团以实际行动诠释斋戒月所倡导的慷慨、仁爱与团结的精神,通过一次次温暖的互动,让孩子们深切体会到:他们并不孤单,他们被记挂、被珍爱,也有权拥抱希望、憧憬未来。丽昇酒店集团相信,每一个善举,都能点亮一颗心;每一份关爱,终将汇聚成改变命运的力量。



Lexis Hotel Group Unveils Spellbinding Ramadan & Aidilfitri Interiors 丽昇酒店集团呈献梦幻斋戒月与开斋节华丽装饰

In celebration of Ramadan and Aidilfitri, Lexis Hotels and Resorts unveiled a breathtaking transformation of its interior spaces, adorned with opulent festive decorations designed to captivate and inspire. Drawing from the rich aesthetics of modern Moroccan design, the Raya installations featured an enchanting blend of lush florals, flashy green and teal shades, intricate Arabesque patterns, and majestic detailing.

Hotel lobbies, reception areas, dining venues, and event spaces were reimagined as spellbinding scenes from "1001 Arabian Nights"—each corner a tribute to the allure of distant lands and timeless tales. With every detail, guests were invited on a sensory journey through a realm of wonder, elegance, and festive splendour.



为庆祝斋戒月与开斋节的到来,丽昇酒店与度假村焕新演绎其内部空间,倾情呈现一系列华美节庆装饰,打造引人入胜的视觉盛宴。灵感源自现代摩洛哥美学,此次佳节布置融合了馥郁花卉、亮丽的绿色与蓝绿色调、精致阿拉伯风格图案以及华丽细节,营造出浓厚节庆氛围。

从酒店大堂、接待区、餐饮场所到活动空间,皆幻化为《一千零一夜》般的奇幻场景——每一隅皆致敬遥远国度的魅力与永恒传说。宾客步入其中,犹如踏上一场感官之旅,沉浸于奇幻、优雅与节庆光彩交织的梦境之中。



Tourism Malaysia Champions Wellness Innovation to Drive Industry Growth

马来西亚旅游局创新推动康养旅游助力行业增长

Tourism Malaysia, in collaboration with 12 industry players, is introducing 36 innovative wellness tourism packages to diversify offerings and boost the sector's growth. Blending health, culture, and nature, the packages — starting from RM248 — feature traditional Malay massages, tai chi, forest bathing, hot spring baths, and more. Available until December 31, 2026, they also include visits to cultural villages, natural attractions, and leisure spots. With 365 registered spas nationwide offering a wide range of treatments, Malaysia is strengthening its position as a premier wellness destination. By creatively expanding tourism experiences, Tourism Malaysia is driving positive momentum, setting the stage for sustained growth and greater international appeal for Malaysia's tourism industry.



马来西亚旅游局携手12家业界伙伴，推出36项创新康养旅游配套，旨在丰富旅游产品，促进行业增长。这些融合健康、文化与自然元素的配套，起价仅为248令吉，涵盖传统马来按摩、太极呼吸训练、森林浴、温泉浴等多种体验。配套有效期至2026年12月31日，并包含文化村、自然景点及休闲景区的参观活动。目前，全国共有365家注册水疗中心，提供包括热石按摩、芳香疗法、水疗、阿育吠陀疗法及融合多元传统的马来西亚按摩等丰富疗程。通过不断拓展创新旅游体验，马来西亚旅游局正积极注入新动能，为旅游业带来持续增长与更高国际吸引力。

Tourism Malaysia's First Consumer Event in Guangzhou Highlights Positive Outlook for VM2026

马来西亚旅游局首场广州直客活动推动2026马来西亚旅游年积极前景



Tourism Malaysia successfully launched its first post-pandemic consumer event in Guangzhou, promoting the Visit Malaysia 2026 (VM2026) campaign. Held at TeeMall from 7–9 March 2025, the event aimed to strengthen Malaysia's appeal as a top travel destination for Chinese tourists. Featuring vibrant cultural showcases and exclusive travel packages, the campaign highlights Malaysia's rich heritage and natural beauty. With Chinese arrivals to Malaysia growing by 130.9% in 2024, the industry anticipates even stronger momentum ahead. The extension of visa-free travel until December 2026 and enhanced air connectivity, with 515 flights weekly, are set to drive further growth, fostering deeper cultural ties and contributing to Malaysia's thriving tourism sector.

马来西亚旅游局成功在广州举办疫情后首场直客活动，推广“2026马来西亚旅游年”宣传活动。此次活动于2025年3月7日至9日在天河城举行，旨在进一步巩固马来西亚作为中国游客首选旅游目的地的形象。活动现场通过丰富多彩的文化展示和专属旅游优惠，生动展现了马来西亚多元的文化魅力与自然风光。2024年，中国赴马来西亚游客人数实现130.9%的强劲增长，预示着旅游业前景更加光明。随着对中国游客免签政策延长至2026年12月及每周515班航班的便捷连通，预计将进一步推动游客人数增长，深化文化交流，助力马来西亚旅游业持续繁荣。

Malaysia Rallies Industry Players for Visit Malaysia Year 2026

马来西亚携手业界全力迎接2026马来西亚旅游年

Tourism Malaysia advanced preparations for Visit Malaysia Year 2026 (VMY2026) with an engagement session at Lexis Hibiscus Port Dickson on 13 March 2025. Following a successful launch of the TMM2026 logo, song, promotional video, and mascot, this initiative strengthens collaboration between government agencies, tourism associations, airlines, hotels, and travel operators.

YB Nicole Tan Lee Koon, Negeri Sembilan's EXCO for Tourism, Arts, and Culture, officiated the session, highlighting the need for public-private synergy. Tourism Malaysia also announced RM130 million in aviation and tourism grants to boost air connectivity. With strong strategies in place, Malaysia aims to welcome 45 million tourists and generate RM270 billion in revenue by 2026, building on a record 38 million arrivals in 2024.

马来西亚旅游局于2025年3月13日在马来西亚大红花（丽昇精选酒店）举办“2026马来西亚旅游年业界交流会”，持续深化与旅游业界的合作。此前，旅游局已正式发布2026马来西亚旅游年的标志、主题曲、宣传视频及吉祥物，为全国业界人士奠定基础。

森美兰州旅游、艺术及文化事务行政议员陈丽群主持开幕仪式，强调政府与私人界紧密协作对于推动旅游业发展的重要性。旅游局同时宣布拨款1.3亿令吉，透过航空业支援与旅游业振兴计划，进一步拓展国际航线与航班量。

马来西亚在2024年录得3800万名国际游客，同比增长31.1%。展望2026年，国家目标是吸引4500万游客，创下2700亿令吉旅游收入，续写旅游业辉煌新篇章。

