

METROPOLIS NEWS

ISSUE 84 | Oct - Dec 2024 | 第 84 期 | 2024年 10 ~ 12 月份
Kuala Lumpur Metro Group Quarterly Circular Newsletter

大都会季刊
吉隆坡都市集团季刊

Countdown to 2025 in Unmatched Style
at Imperial Lexis Kuala Lumpur

在吉隆坡帝国豪华酒店，
尽享2025年新年倒数的奢华与精彩



As the countdown draws near, Imperial Lexis Kuala Lumpur transforms into a celebration haven like no other. Revel in the elegance of a poolside soiree at the Sky Infinity Pool on Level 51, where the sparkle of bubbly mirrors the glittering skyline. For a more refined evening, immerse yourself in the timeless artistry of Japanese cuisine at UMI Japanese Restaurant on Level 52, where culinary tradition meets modern luxury. If you seek energy and excitement, ascend to Satellite Restaurant & Bar on Level 53 for a rooftop party that pulses with live music, dazzling cocktails, and the electrifying energy of the city below.

For a celebration that lingers long after midnight, book the Skyline Countdown Rendezvous Stay Package. This exclusive offer includes an indulgent one-night stay, a sumptuous international dinner buffet at Roselle Coffee House, breakfast on New Year's Day, exclusive access to the New Year's Eve countdown celebration, and festive party packs. For those who wish to keep the celebrations going, the package offers the option of a one-night extension to start 2025 in ultimate comfort and style. This New Year's Eve, elevate your celebration to extraordinary heights at Imperial Lexis Kuala Lumpur. With every detail thoughtfully curated, every experience elegantly crafted, and every view more breathtaking than the last, it promises to be a night you'll remember for years to come.



当新年钟声即将敲响，吉隆坡帝国豪华酒店化身为一座节日庆典的璀璨之城。宾客可在51楼的天空无边际泳池旁，举杯香槟，伴随城市夜景，感受浪漫而惬意的优雅夜晚；亦可前往52楼的UMI日式料理餐厅，在日式雅韵中尽享精美的日式佳肴，体验传统与现代的味蕾碰撞；而53楼的卫星餐厅和酒吧，则将派对狂欢推向最高潮，现场音乐、创意鸡尾酒和璀璨的吉隆坡天际线，共同点燃新年的无限激情。

为了让宾客的跨年体验更加完美，“天际线倒数”住宿配套应运而生。该专属套餐包含一晚豪华客房住宿、大红花餐厅的国际自助晚餐、元旦丰盛早餐、跨年倒数派对入场资格及庆祝派对礼包。若想将这场难忘的庆典延续至新一年，宾客还可选择额外延住一晚，于奢华的环境中从容度过2025年的第一天。这一新年之夜，尽在吉隆坡帝国豪华酒店的华丽篇章中闪耀登场。每一处场景皆精雕细琢，每一刻体验皆独一无二。让这场跨年之旅，成为您珍藏一生的美好回忆。



Where Icons Stay: More Celebrity Moments at Imperial Lexis Kuala Lumpur

名人之选：吉隆坡帝国豪华酒店迎接更多璀璨巨星时刻



As the pinnacle of 5-star urban luxury, Imperial Lexis Kuala Lumpur continues to welcome global icons seeking elegance, privacy, and world-class hospitality.

Recently, the hotel played host to Grammy-winning R&B legend NE-YO, who stayed in our prestigious Presidential Pool Suite from 8 to 11 November 2024. After his electrifying "NE-YO: LIVE IN MALAYSIA" concert, he shared a memorable moment with our President, Dato' Prof. Mandy Chew, and Vice President of Marketing & Innovation, Miss Samantha Lee, marking an unforgettable stay in Malaysia's finest.

Joining our roster of luminaries, Bollywood megastar Arijit Singh experienced unparalleled opulence from 14 to 17 November. Resting in luxury before captivating 10,000 fans, he found solace in our signature suite with panoramic skyline views and dual private pools.

Malaysia's very own pop sensation Jaclyn Victor also revelled in the splendour of Imperial Lexis Kuala Lumpur. Her social media post hailed the experience as "gorgeous" with "a touch of luxury," vowing to return with family for more indulgent moments.

作为吉隆坡的五星级城市奢华地标，吉隆坡帝国豪华酒店以非凡的私密性、极致的舒适感和世界级的马来西亚式款待，吸引了众多国际巨星的到访，彰显不凡品味与奢华格调。

格莱美奖得主、R&B传奇歌手NE-YO 于2024年11月8日至11日入住了我们50层的总统泳池套房，在双私人泳池和壮丽天际景观的环绕中，尽享一场奢华的宁静之旅。演唱会后，非常亲切的NE-YO与 丽昇酒店集团总裁拿督周淑清荣誉教授及丽昇酒店集团副总裁（市场与创新）吕佩燕小姐亲切会面，留下了难忘的温馨时刻。

宝莱坞“黄金之声”阿里吉特·辛格（Arijit Singh）于2024年11月14日至17日亲临下榻，为他在大马的万人演唱会做足准备。入住期间，他在我们的总统泳池套房中彻底放松，醉心于壮阔的吉隆坡天际线，享受双私人泳池的静谧。在启程回国前，他再次与我们的管理层见面，依依不舍，场面温馨感人。



马来西亚流行天后贾桂琳·维克多（Jaclyn Victor）于2024年10月10日至12日为“20周年纪念演唱会”做准备期间下榻本酒店。她在社交媒体上感叹：“这次的入住体验真的太棒了！房间太美了，私人泳池就是奢华的象征，让人根本不想离开！”还承诺将带家人一同回来，再次体验奢华度假的喜悦。

Imperial Lexis Kuala Lumpur Sets the Stage for a Star-studded MotoGP Video Shoot

MotoGP巨星以吉隆坡帝国豪华酒店为宣传大片拍摄背景

On October 31, 2024, Imperial Lexis Kuala Lumpur had the honour of welcoming MotoGP icons Jorge Martín Almoguera and Francesco Bagnaia for an exclusive video shoot that redefined luxury and speed. Set against the breathtaking backdrop of the iconic KLCC Twin Towers and Kuala Lumpur city skyline, the shoot took place on level 51 at the Sky Infinity Pool and SkyDeck, epitomizing urban elegance with one of Kuala Lumpur's best vantage points.

The stars were treated to an unparalleled stay in the opulent Presidential Pool Suite, a haven of sophistication and comfort. Their experience was elevated with a bespoke private lunch at the Poolside Bistro, where exquisite cuisine met impeccable service.

This unforgettable collaboration reinforces Imperial Lexis Kuala Lumpur's reputation as the epitome of five-star urban luxury, delivering exceptional moments for global icons.



2024年10月31日，吉隆坡帝国豪华酒店荣幸接待MotoGP传奇车手乔治·马丁·阿尔莫奎拉（Jorge Martín Almoguera）和弗朗西斯科·巴尼亚亚（Francesco Bagnaia），参与一场重新定义奢华与速度的视频拍摄活动。拍摄场地位于酒店51层的空中无边际泳池和空中观景台，以吉隆坡天际线为背景，完美诠释城市奢华之美。两位明星下榻于酒店华丽的总统泳池套房，尽享优雅与舒适的极致体验。此外，他们还在池畔咖啡厅享用了一场专属的私密午餐，精致美食与无可挑剔的服务为体验锦上添花。这次令人难忘的合作，再次彰显吉隆坡帝国豪华酒店作为五星级城市奢华典范的声誉，为全球顶尖名人创造非凡瞬间。

PATA Malaysia Industry Networking & Fellowship Dinner 2024 at Imperial Lexis Kuala Lumpur

2024年PATA马来西亚行业交流与联谊晚宴

On 21 November 2024, the PATA Malaysia Chapter, with the gracious support of Tourism Malaysia, hosted an extraordinary evening of networking and camaraderie at the breathtaking Imperial Lexis Kuala Lumpur. Themed "Shared Visions, United Success," the event brought together luminaries from Malaysia's tourism and hospitality industry in an atmosphere of refined elegance.

The evening commenced with a sophisticated cocktail reception at the property's iconic Satellite Restaurant & Bar, perched atop the city skyline. Guests mingled against a backdrop of panoramic views, engaging in meaningful conversations that strengthened existing collaborations while sparking new partnerships.

Attendees then moved to the opulent Imperial Lexis Ballroom, where a sumptuous multi-course dinner awaited. The evening was enriched by thought-provoking addresses from distinguished VVIPs, including YBhg. Datuk Musa Hj. Yusof, Chairman of PATA Malaysia Chapter, and YBhg. Datuk Manoharan Periasamy, Director General of Tourism Malaysia. The night's highlights included a spirited charity auction, exciting lucky draws, and captivating live music, weaving together networking, entertainment, and celebration in perfect harmony. The event not only embodied PATA's dynamic spirit but also set a new benchmark for excellence in hospitality gatherings.

2024年11月21日，PATA马来西亚分会在马来西亚旅游局的鼎力支持下，于令人叹为观止的吉隆坡帝国豪华酒店举办了一场非同凡响的交流与联谊盛会。本次活动以“共享愿景，共创成功”为主题，齐聚马来西亚旅游与酒店行业的佼佼者，共同畅享高雅的社交氛围。

晚宴以一场别具一格的鸡尾酒招待会拉开帷幕，地点位于酒店标志性的卫星餐厅与酒吧，俯瞰城市天际线的壮丽景色。嘉宾们在这绝佳的氛围中深入交流，不仅巩固了现有的合作关系，更激发了全新的合作机会。



随后，宾客移步至富丽堂皇的丽昇帝国宴会厅，享用精心准备的多道佳肴。晚宴更因多位贵宾的致辞而熠熠生辉，其中包括YBhg. Datuk Musa Hj. Yusof, PATA马来西亚分会主席，以及YBhg. Datuk Manoharan Periasamy, 马来西亚旅游局总监。晚宴亮点包括热闹的慈善拍卖会、激动人心的幸运抽奖以及令人陶醉的现场音乐演出，将交流、娱乐与庆祝完美融合。本次活动不仅彰显了PATA充满活力的精神，更为高端旅游业活动树立了全新的标杆。

Lexis Hotel Group Showcases Excellence at 5th 1000Meetings MICE Showcase Singapore

丽昇酒店集团在第五届1000Meetings 百会通新加坡巡展上尽显风采



Miss Samantha Lee, the Vice President of Marketing & Innovation of Lexis Hotel Group, accompanied by Miss Sue Chan, Assistant Director of Corporate Sales, proudly represented Imperial Lexis Kuala Lumpur and Lexis Hibiscus Port Dickson at the prestigious 5th MICE Showcase Adventure on November 14, hosted at The Fullerton Hotel, Singapore.

The event, organized by 1000Meetings, a leading MICE platform since 2008, connects over 5,000 corporate organizations with ideal venues for business events. With partnerships spanning 10 major global hotel chains, 1000Meetings is renowned for simplifying venue sourcing, saving clients valuable time and resources.

This year's showcase featured around 50 exhibitors from Singapore, Malaysia, Thailand, Indonesia, and Greater China. A heartfelt thank you to 1000Meetings for providing an incredible platform to connect, collaborate, and spotlight our premier properties to a discerning international audience.

丽昇酒店集团副总裁（市场与创新）吕佩燕小姐，以及企业销售助理总监Sue Chan女士，于11月14日亮相新加坡富丽敦酒店举办的第五届MICE冒险展示会，展现吉隆坡帝国豪华酒店的都市奢华与马来西亚大红花（丽昇精选酒店）独一无二的海上花卉魅力。此次盛会由享誉业界的1000Meetings主办。自2008年成立以来，该平台致力于为全球5000多家企业提供高效解决方案，精准匹配商务活动场地，并与超过十大全球顶级酒店集团建立深度合作，为客户节省时间与成本。

本次活动吸引了来自新加坡、马来西亚、泰国、印尼及大中华地区的约50家顶尖展商。衷心感谢1000Meetings提供这一高端交流平台，让我们有机会与行业翘楚互动，并展示我们以高雅热情闻名的卓越款待服务。

Lexis Hotel Group 5-Star Hospitality Shines Bright at Tashkent Tourism Fair 2024

丽昇酒店集团在2024塔什干旅游博览会上展示五星级待客之道

Tourism Malaysia elevated the allure of Malaysian travel at the prestigious Tashkent International Tourism Fair, "Tourism on the Silk Road," held from 21 – 23 November, 2024, at CAEx Uzbekistan. Representing Malaysia's world-class hospitality, nine esteemed companies, including Lexis Hotel Group, joined forces to captivate the Central Asian market.

Lexis Hotel Group's Senior Vice President, Mr. Steve Woon, and Senior Director of Sales, Mr. Zefry Rasdi, presented Malaysia as a premier destination, renowned for its opulent cultural heritage, breathtaking landscapes, and unforgettable experiences. Guests at Malaysia's elegant pavilion indulged in exclusive travel packages and bespoke promotions curated for Uzbek travellers.

Immersive displays and expertly crafted materials offered visitors a taste of Malaysia's luxurious charm, setting the stage for meaningful collaborations. This event underscores Malaysia's dedication to extending a warm, five-star welcome to the world.

马来西亚旅游局于2024年11月21日至23日在乌兹别克斯坦中亚博览会举办的第29届“丝绸之路旅游”塔什干国际旅游展览会上，尽显马来西亚旅游的迷人魅力。包括丽昇酒店集团在内的九家知名企业联手参与，致力于吸引中亚市场的专注目光。丽昇酒店集团销售与业务发展高级副总裁Steve Woon先生和销售高级总监 Zefry Rasdi同行，向观众展示了马来西亚作为首选旅游目的地的独特魅力，从丰富的文化遗产到壮丽的自然风光与难忘的奢华体验。马来西亚展馆以优雅的设计欢迎访客，提供专为乌兹别克游客定制的独家旅游配套和优惠活动。



通过沉浸式展示和精心设计的宣传材料，访客得以体验马来西亚的风土人情魅力，为未来的合作奠定基础。此次参与展会彰显了马来西亚向世界传递热情与五星级服务的承诺。

Malaysia Shines as TripZilla's "Destination of the Year" 2024

马来西亚荣获2024年TripZilla“年度最佳旅游目的地”奖

Tourism Malaysia proudly celebrates Malaysia's recognition as "Destination of the Year" at the prestigious TripZilla Excellence Awards 2024. Voted by passionate travelers, this accolade highlights Malaysia's commitment to exceptional tourism, blending rich culture, stunning landscapes, and warm hospitality. Key to this honor are Malaysia's UNESCO-listed heritage sites, iconic attractions, and eco-tourism initiatives that champion sustainability and local communities. "We invite travelers to experience Malaysia's unique charm and exceptional hospitality," said Datuk Manoharan Periasamy, Tourism Malaysia Director General. This award reaffirms Malaysia's global allure as a top destination, offering unforgettable journeys to all.

马来西亚旅游局欣然宣布，马来西亚荣膺2024年TripZilla卓越奖“年度最佳旅游目的地”称号。此项殊荣由热爱旅行的游客通过投票选出，充分肯定了马来西亚在旅游业中的卓越表现，彰显了我们多元文化、迷人风景和优质的服务。

马来西亚丰富的文化遗产、标志性景点以及生态旅游措施，成为此次获奖的重要因素。同时，我们致力于可持续旅游与支持本地社区，进一步展示了马来西亚的责任感和远见。马来西亚旅游局局长拿督Manoharan Periasamy表示：“我们热烈欢迎游客来体验马来西亚独特的魅力与卓越的待客之道。”这一奖项再次证明了马来西亚作为全球顶级旅游目的地的无可替代地位，欢迎世界各地的游客前来探索。



Malaysia's Tourism Triumphs: Aiming High for 2025 and Beyond

马来西亚旅游业蓬勃发展：迈向2025及未来

Malaysia welcomed 18.38 million international tourists between January and September 2024, marking a 27% year-on-year increase. While still 8.6% below pre-pandemic levels, the country is optimistic about a robust recovery.

2024年1月至9月，马来西亚接待了1838万国际游客，同比增长27%。尽管与疫情前水平相比仍低8.6%，但该国对强劲复苏充满信心。

Tourism Malaysia has set ambitious goals: 31.4 million visitors in 2025 and 35.6 million in 2026, with projected revenue of RM147.1 billion. Boosted by Malaysia's upcoming ASEAN chairmanship in 2025 and Visit Malaysia Year 2026, these targets reflect strategic confidence.

马来西亚旅游局设定了宏伟目标：2025年吸引3140万游客，2026年增至3560万，预计旅游收入达1471亿令吉。随着马来西亚即将担任2025年东盟轮值主席国，以及2026年“马来西亚旅游年”的到来，这些目标体现了战略信心。

Top tourist sources in August 2024 included Singapore (35.1%), Indonesia (14.6%), and China (13.9%). With renewed focus and major events on the horizon, Malaysia is poised to reclaim its place as a top global destination.

2024年8月数据显示，新加坡游客占比最高（35.1%），其次是印尼（14.6%）和中国（13.9%）。凭借新焦点和重大活动，马来西亚正努力重返全球顶级旅游目的地行列。



Progress updates 进度更新



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