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Kuala Lumpur Metro Group Quarterly Circular Newsletter

METROPOLIS NEWS



最便宜退休国家 马来西亚NO.1

（吉隆坡6日讯）为了帮助人们寻找“最实惠”的退休地方，美国知名个人理财网站GoBankingRates评选出全球50个最便宜的退休国家或地区。马来西亚名列榜。

GoBankingRates使用线上定价数据库Numbeo来确定世界上最便宜的退休生活50个国家，这些国家按4个关键的负担能力指标排名，每个指标都根据人们在纽约市的情况进行评估，即生活开销、平均租金、商品指数及当地消费能力指数。根据GoBankingRates网页的资讯，GoBankingRates先对131个国家的生活成本指数、购买力、商品指数、医疗品质指数、罪案指数及平均温度进行调查，再拥有完整数据的422个城市进行评估。

显示，马来西亚的生活费指数是39.12、购买力（64.49）、商品指数（37.58）、医疗质量指数（68.10）、安全指数（41.16）、和平指数（16），以及年平均温度（81.0）。

其他上榜的国家与地区包括葡萄牙、罗马尼亚、保加利亚、印尼、西班牙、奥地利、智利、科威特、尼泊尔、德国、芬兰、纽西兰、澳洲、加拿大、希腊、意大利及英国等等，在2019年，GoBankingRates也评选出50个最便宜的退休地方，当时马来西亚也上榜，评选结果显示的生活费指数是39.38、商品指数是39.70。

最便宜退休国家与地区：

- 1.马来西亚
- 2.葡萄牙
- 3.捷克
- 4.台湾
- 5.斯洛伐克
- 6.罗马尼亚
- 7.保加利亚
- 8.印尼
- 9.西班牙
- 10.斯里兰卡
- 11.克罗地亚
- 12.波兰
- 13.奥地利
- 14.智利
- 15.爱沙尼亚
- 16.斯洛伐克
- 17.匈牙利
- 18.阿曼
- 19.立陶宛
- 20.卡塔尔
- 21.科威特
- 22.尼泊尔
- 23.德国
- 24.越南
- 25.塞尔维亚
- 26.塞尼西亚
- 27.芬兰
- 28.阿根廷
- 29.阿尔巴尼亚
- 30.纽西兰
- 31.日本
- 32.乌拉圭
- 33.阿联酋
- 34.巴拿马
- 35.北马其顿
- 36.拉脱维亚
- 37.丹麦
- 38.澳洲
- 39.哥斯达黎加
- 40.厄瓜多尔
- 41.比利时
- 42.加拿大
- 43.荷兰
- 44.瑞典
- 45.希腊
- 46.意大利
- 47.格鲁吉亚
- 48.波斯尼亚
- 49.美国
- 50.塞浦路斯



Kuala Lumpur is best city in the world to live in, according to expats

Expatriates rank Singapore as the fifth best city to live and work in, while Kuala Lumpur takes first place this year, according to a recent survey.

Climbing the ranks: Many expats have named Kuala Lumpur the best city in the world to live and work in, beating 56 other cities on the list, including Sydney, Singapore and Dubai, according to the InterNation poll.

Kuala Lumpur was ranked eighth in the same survey conducted in 2020. Other Asian cities mentioned in the top 10 include Singapore at No. 5 and Vietnam's Ho Chi Minh City at No. 6. Meanwhile, respondents ranked Bangkok at No. 11 and Hong Kong at No. 46. Tokyo was placed in the bottom 10 at No. 53, along with other cities such as New York, Moscow, Paris, Istanbul and Rome.

The survey: InterNation, the world's largest global expat network with over 4.3 million members, asked more than 12,000 people from 174 different nationalities living in 186 countries and territories in January how they would rate "the quality of life, ease of settling in, personal finance and working abroad" for the cities on the list.

Some of the aspects that respondents were asked to consider included healthy environment for the Quality of Life category, language barriers for the ease of Settling In category, affordable healthcare for the Personal Finance category and job security for the Working Abroad category.

Around 85% of the respondents said they are "happy with life in general" in Kuala Lumpur, while 65% said "making friends is easy" in the Southeast Asian city. Respondents were also happy with the working hours and work-life balance in Kuala Lumpur. However, not many were satisfied with the political stability, personal safety, public transportation and the urban environment in the city.

While Singapore scored high on the Quality of Urban Living Index (3rd), particularly in politics and safety, about 43% of respondents

find the city-state's healthcare unaffordable despite receiving high ratings in quality and availability. The Southeast Asian city also scored low in Urban Work-Life Index (37th), specifically in working hours and work-life balance, and Local Cost of Living Index (43rd) due to the high cost of housing.

Ho Chi Minh City was placed in the bottom 10 for the Quality of Urban Living Index even though it received high ratings in four indices, specifically Local Cost of Living (2nd), Finance and Housing (2nd), Urban Work-Life (10th) and Getting Settled (10th). Around 65% of respondents attributed the low rating to transportation issues.

Bangkok, which barely made the top 10, received low ratings in the Quality of Urban Living Index (43rd) due to "pollution and environmental concerns," as well as the few career opportunities available for expatriates.

Although Shanghai scored high in the job and transportation subcategories, the survey result ranked the city 27th in the Getting Started Index, with 75% of the respondents saying it was difficult to learn the local language.

Hong Kong, which ranked 46 out of the 57 cities in the list, received a low rating for the Local Cost of Living, with 78% of the respondents reacting negatively and 83% finding housing unaffordable. They were also unsatisfied by the work-life balance in the city and working hours. Another factor why Hong Kong received a low score in the survey was due to the political situation in the city.

Last on the list for Asia list is Tokyo, which many respondents deemed to be one of the worst cities to live in this year. The majority of respondents cited communication as one of the issues they encountered in the city, with 75% saying it was difficult to learn Japanese and 54% finding it hard to live in Tokyo without speaking the local language. Around one-third of the respondents voted negatively to the working hours in Tokyo, and 32% said they were unhappy with the work-life balance.

Exploring the Rise of Travel Among Malaysian Millennials

探索大马千禧一代旅游的兴起

Exploring Malaysia's NicheTourism Segment: The Rise of MillennialTravel, a Webinar was conducted by Tourism Malaysia with the active participation of professionals of the tourism industry and students alike. Other than sharing and discoursing on the rising trend of travelling amongst millennials and its potential, the webinar that was held on July 8, 2021 also discussed the importance of promoting niche tourism products, as well as how best to incorporate more sustainable practices as we prepare to restart tourism once our country achieves herd immunity.

大马旅游局举办了一场网络研讨会，探索马来西亚的小众旅游业区块：千禧一代旅游的兴起。此网络研讨会见证了旅游业专业人士和学生的积极参与。除了分享和探讨千禧一代旅行的上升趋势及其潜力，此项于2021年7月8日举行的网络研讨会还讨论了推广区块较小的旅游产品之重要性，以及如何方可以在我国正努力实现群体免疫后重启旅游业的目标之时提倡更高效率可持续性的做法。



Maintenance Works During Lockdown

藉著封城期间进行维修工作

The dedicated LexisTeam decided to make full use of the latest lockdown with ongoing repair and maintenance works, in preparation to open its hotels and resorts to guests. Structural and in-house repairs, landscaping and water proofing work, housekeeping maintenance, air conditioning and sewage treatment plant servicing, deep cleaning and treatment of pools and buggy servicing, were conducted at Lexis Port Dickson, Grand Lexis Port Dickson and Lexis Hibiscus Port Dickson. Great job to the LexisTeam for their hard work and dedication, in ensuring everything runs smoothly, so that guests can be satisfied and have a great experience on their next Lexis staycation.

为了让宾客们再度光临时能够享受耳目一新的感觉，无比敬业的丽昇团队决定充分利用最近的封城时期，连续进行多项维修工作。此等一掷千金的工程包括了在丽昇海上度假酒店、丽昇海上泳池酒店及马来西亚大红花(丽昇精品酒店)进行结构和内部维修、景观美化和防水工作。家政维修、空调和污水处理维修、泳池深度清洁、以及电动车维修。非常感谢丽昇团队队员们的辛劳和付出，及其不辞劳苦的团队精神，只为了确保一切能够顺利的进行，让宾客们的下一个丽昇之旅能够更加难忘和心满意足！





Hospitality to See Signs of Recovery by Year End

旅游业将于年底前开始复苏

With the cessation of travel ban and success in our nation's vaccination effort, the glass is looking half full for the local travel and tourism industry. Optimistic industry experts state that things are looking up and foresee a full recovery for the industry by the end of 2022. After being on lockdown for more than a year, there is clearly an accrued demand from travellers everywhere to start travelling again. With this in mind, it opens up a wide opportunity and endless possibility for stakeholders to plan and launch intriguingly eye-catching promotional activities targeted at Malaysia's key visitor market. Whether its domestic travellers who are looking to trim down on their budget and make the most of the impressive list of destinations at our doorstep, or international travellers who has yet to discover the beauty of Malaysia or eager to return for another visit, we need to ensure that our country is their next destination of choice.

随着旅游禁令的终止和我国成功达成了其疫苗接种百分比目标，对当地旅游业来说眼前的形势让人感到十分乐观。业内专家表示说目前情况正在好转，并预计该行业将在2022年底全面复苏。在封锁一年多之后，各地的旅游者显然都有重新开始旅行的需求。以这为出发点来思考，这无疑为旅游业的利益相关者提供了非常大的机会和无限的可能性，让他们可以趁机策划和推出以马来西亚主要游客市场为焦点的精彩促销活动。无论是旅游预算缩水并倾向于发掘当地旅游胜于需要庞大花费的国外旅游的国内旅客们，还是尚未到过马来西亚旅游或者渴望重游马来西亚的国外游客们，我们必须使出浑身解数确保马来西亚成为他们下一次旅游的目的地首选。



MOTAC's Announces Recovery Plan

马来西亚旅游、艺术和文化部宣布复苏计划

A detailed recovery plan to be carried out by Tourism Malaysia was recently announced by the Ministry of Tourism, Arts and Culture in order to resuscitate the national economy through the tourism sector. According to YB Dato' Sri Hajah Nancy Shukri, the plan that will be actively supported by numerous agencies and stakeholders like airline companies, tourism related agencies, transportation and private companies consists of three cores:

- Restore confidence to travel
- Revive domestic tourism
- Maximise resources

The plan will also feature collaborations with non-government organisations like Malaysian Association of Hotels (MAH) and Malaysia Budget Hotel Association (MyBHA). Tourism Malaysia in partnership with MAH and e-market platforms will organise campaigns to promote holiday and hotel packages that is targeted at boosting hotel occupancy, especially low-occupancy hotels located in city centres.

马来西亚旅游、艺术和文化部近日宣布了详细的复苏计划，该计划将由马来西亚旅游部实施，目的是通过旅游业重振我国经济。署长拿督斯里南希苏克利，该将得到众多机构和利益相关者的积极支持，比如航空公司、旅游业机构、交通运输和私营公司的计划包含了三个核心：

- 恢复旅游信心
- 重振国内旅游
- 资源最大化

该计划还将与大马酒店协会和大马经济型酒店协会等非政府组织合作。马来西亚旅游局将与大马酒店协会和各个电子销售平台合作，进行各项宣传活动，旨在提高酒店入住率的和推广酒店入住配套，尤其是协助因为地点设在都市中心而低入住率的多间酒店。



COVID-19 a Blessing in Disguise

新冠肺炎让旅游业因祸得福



Tourism Malaysia's Deputy Director General Datuk Musa Yusof has recently referred to the current pandemic as a "blessing in disguise". According to him, this period of time has allowed government agencies and other stakeholders to reset Malaysia's tourism industry by discussing potential reset strategies and reconsider destination appeal. "This is the time to review product qualities and, in a way, decide what markets (to focus on) and then to reinvent or repurpose the products, as well as to look into different ways of marketing," he added.

马来西亚旅游局副局长拿督穆萨·尤索夫最近将当前的疫情形容为“塞翁失马，焉知非福”。他认为这段时间让政府机构和其他利益相关者能够趁机重置马来西亚旅游业，讨论潜在的重置策略和重新考虑我国的旅游焦点。他还补充说：“现在是时候好好评估产品质量，并决定该关注和开拓哪些市场，然后再重新设计或重新定位我们的产品，以及研究及尝试不同的营销管道和方式。”

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