



A MEMORABLE 2018 COUNTDOWN PARTY

As the clock struck twelve, guests gathered at Hibiscus Walk to welcome 2018 with much pomp and gaiety at Lexis Hibiscus Port Dickson. Guests danced, jived and grooved the night away with the high energy band and guest DJ spinning retro hits to current chart-toppers. The crowd also witnessed a spectacular fireworks display featuring a plethora of colours. Indeed it was a sight to behold. Happy New Year everyone!



THESE REGIONS ARE POISED FOR TOURISM GROWTH IN 2018

Jena Tesse Fox, Hotel Management reported in December 2017, many regions including Asia Pacific will be poised for tourism growth in 2018.

By analyzing approximate 17 million flight booking transactions a day, Spanish consultancy group ForwardKeys has come out with its global long-haul travel report and forecast for the first quarter of 2018, offering some key insights as to the main travel destinations for the coming year.

For the coming year, the company predicts a "very bright" outlook in general, with the exception of the U.S., where the climate is expected to be somewhat cooler than the rest of the world.

"One has to be optimistic," Olivier Jager, CEO of ForwardKeys, said in a statement. "Despite 2017 being a year filled with economic and political uncertainty, it is one in which long-haul travel has grown strongly and that trend looks set to continue."

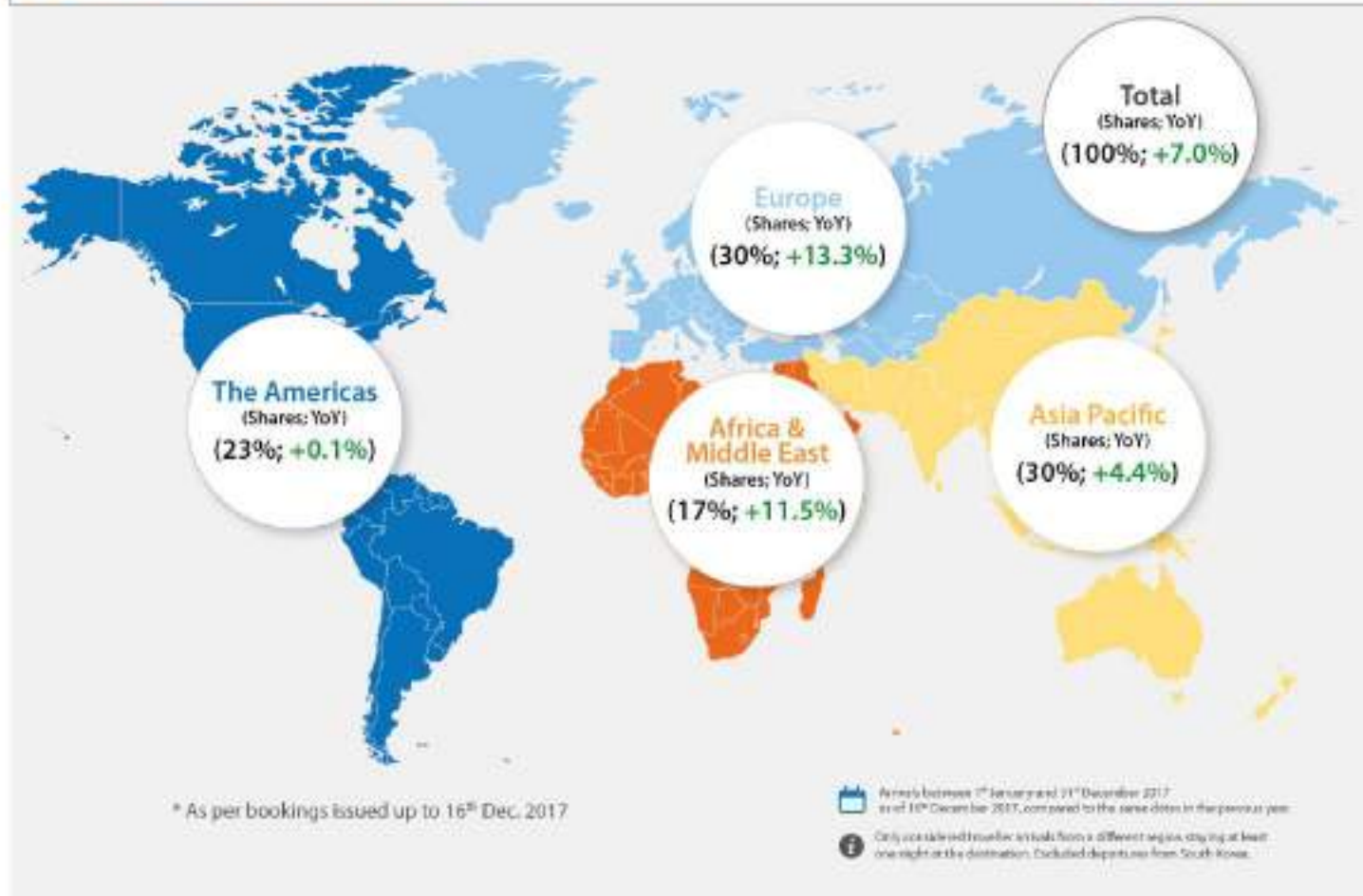
A Peak Travel Year

In terms of long-haul travel, 2017 was an "outstanding year," with international flight arrivals up 7 percent over last year. Inbound air travel to the Asia Pacific region was up 4.4 percent, while intercontinental flight arrivals to Africa and the Middle-East were up 11.5 percent. Europe's arrivals increased 13.3 percent.

The only negative region was the America, where growth was virtually frozen at just 0.1 percent up over 2016.

LONG-HAUL VISITOR ARRIVALS IN 2017*

ForwardKeys



What's Ahead

Looking at the travel forecast for the first quarter of 2018, long-haul flight bookings are generally solid, 10.4 percent ahead of the equivalent moment last year. The notable exception is, again, the U.S., where bookings for international arrivals are just 2.6 percent ahead.

Current long-haul bookings for the Asia-Pacific region are exceptionally strong at 12 percent ahead of where they were last December. The outbound picture is also positive, with major bright spots including Australia, New Zealand, India and China, where economic growth is stimulating demand for travel, coupled with capacity increases.

Travel to South Korea is still suffering from the THAAD missile crisis, and the deep setback is unlikely to be reversed by a recent thaw in diplomatic relations or the simultaneous occurrence of the winter Olympics in PyeongChang with Chinese New Year (conditions which in other years would probably precipitate a perfect storm in demand).

Long-haul bookings for Africa and the Middle East are up 11.9 percent. Africa's outbound travel is also slated to rise, buoyed up by general economic recovery in Nigeria and South Africa. Egypt looks poised to see a travel increase after February, when the country once again allows Russian travelers to visit.



Lexis Suites Penang Won 2017 Luxury All Suite Hotel Award

Lexis Suites Penang recently won the 2017 Luxury All Suite Hotel Award under the South East Asia category.

The World Luxury Hotel Awards which was established in 2006 serve as a recognition of sustained commitment to excellence in hoteliering and understanding achievement in the international luxury hospitality industry. It also referred as 'The Pinnacle of Achievement in the Luxury Hotel Industry'.

Lexis Suites Penang thrives to be the preferred destination for business travelers and leisure seekers alike. With its spacious yet

cosy, 222 suites each came with a private dipping pool and steam room, varieties of mouthwatering cuisines in its signature outlets, and wide array of facilities that ensure all guests will have a memorable experience during their time there.

Winning the award will not only inspire the confidence of the guests and retain a royal clientele in this highly competitive market, but it will also simulate continuous growth and development of the hotel. By that, Lexis Suites Penang strives to keep on improving at all levels and maintain its own high standard at all times.



Lexis Suites Penang rang in the New Year with a bang. Around 300 guests from all walks of life kicked off the celebration with a scrumptious international buffet dinner at Hibiscus Grand Ballroom and were treated to a magic and clown performance. This was followed by the hotel's in-house live band, Muzique, entertaining the crowd and a lucky draw session which saw guests winning attractive prizes such as a Premium Pool Suite stay and body massage at Lex Spa. Guests then danced the night away at Sky Terrace, to the tunes of 3-piece live band, TNT Group. On the stroke of midnight, balloons were released into the sky along with a spectacular fireworks display, signalling the start of 2018.

Lexis Suites Penang Ushers In The New Year With A Memorable Countdown





A JOYFUL CHRISTMAS TREE LIGHTING

WITH UNDERPRIVILEGED CHILDREN



Christmas is a time of joyful giving. Once again, Lexis Hibiscus Port Dickson chose to give back to the less fortunate. Children from a local orphanage were invited to attend the tree lighting ceremony and experience the true spirit of the season.



RING IN 2018 IN STYLE

To commemorate the arrival of 2018 at Grand Lexis Port Dickson, guests participated in fun activities such as limbo rock, flying banana and baby milk bottle. Live band, Brightside, provided entertainment for the night at Lanun Bar, which saw the crowd partying the night away. Indeed it was a countdown to remember. Happy New Year 2018!



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