



LUXURY RESORT BY THE SEAFRONT





MALAYSIA'S 2016 TOURIST ARRIVALS GROW 4.0%



Malaysia's tourism industry is indicating signs of recovery in 2016 with latest figures showing more tourists visiting the country after the slowdown in 2015. Tourist arrivals to Malaysia for 2016 registered a hike of 4.0% compared to the same period in 2015. The country received 26.8 million tourists compared to 25.7 million tourists in 2015.

Correspondingly, tourist receipts rose by 18.8%, contributing RM82.1 billion to the country's revenue against RM69.1 billion in 2015, which translates to an average per capita expenditure of RM3,068.20. Total receipts in shopping also recorded positive growth, with RM26 billion in 2016 compared to RM21.6 billion in 2015, an increase of 20.3%.

The average length of stay of a tourist increased 0.4% in 2016 to 5.9 nights.

The top 10 tourist generating markets to Malaysia in 2016 were Singapore (13.3 million), Indonesia (3.1 million), China (2.1 million), Thailand (1.8 million), Brunei (1.4 million), India (0.64 million), South Korea (0.44 million), the Philippines (0.42 million), Japan (0.41 million) and the United Kingdom (0.40 million).

The ASEAN region continued to be the largest contributor of tourist arrivals with a 75.8% share of the total arrivals. Thailand registered the highest growth of 32.5%, followed by Laos (+27%), Brunei (+22.7%), Indonesia (+9.4%) and Singapore (+2.6%). The medium-haul markets contributed 18.5% share of Malaysia's total arrivals. Markets that registered positive growth included China (+26.7%), Saudi Arabia (+24.2%), Iraq (+12.1%), Taiwan (+6.2%) and South Korea (+5.5%). Tourist arrivals from the long-haul markets reached 5.8% share of the total arrivals to Malaysia.

Malaysia's stronger tourism performance in 2016 is attributed to improved flight accessibility and travel facilitation, as well as the foreign exchange rate.

LEXIS SUITES PENANG

LEXIS SUITES
PENANG



A DAZZLING

BEACHFRONT EXPERIENCE

Fancy a trip to Penang but think you have seen it all? Look no further than Lexis Suites Penang. Experience a breathtaking sight with colourful lights that illuminate Teluk Kumbang like a scintillating gem in the night. It will be an experience you won't soon forget.



LEXIS HIBISCUS PORT DICKSON



HELICOPTER JOYRIDE



The iconic Lexis Hibiscus Port Dickson is proud to introduce another value-added service to its guests. With the commencement of the operation of its heliport and helicopter ride, guests will have a chance to take off in style at the Resort and get a bird's-eye view of the largest water homes development in the world. So gather your loved ones and friends and have the entire helicopter to yourselves! What's more, you may also capture the memorable occasion and have your pictures taken as well.

The helicopter joyride is available every Saturday, Sunday and public holidays from 10.00 am to 6.00 pm.

Aqua

COFFEE HOUSE

Lexis Port Dickson features Aqua Coffee House as its latest pick for dining option to satiate those hunger pangs. This revamped casual all-day dining serves a wide range of cuisines, from local and regional favourites to international delights. The adjoining bar cum lounge is ideal for refreshing drinks and light bites.



LEXIS HOTEL GROUP BRINGS FESTIVE CHEER TO OLD FOLKS

As part of its annual Corporate Social Responsibility (CSR) initiative and in conjunction with Chinese New Year, Lexis Hotel Group treated old folks from Rumah Sejahtera Jimah, Lukut to a display of lion dance performance, tossing of yee sang and a festive feast.

After the sumptuous lunch, each of the old folk was presented with an 'ang pow' by Mr Chan Hon Ming, Area Vice President and Mr Kelviin Lee, Hotel Manager of Grand Lexis Port Dickson (GLPD). The home was also presented with groceries and daily essentials to the chairman of Rumah Sejahtera Jimah, Mr M Perumal.

The main objective of this event is to spread and share the joy of the season with the less privileged. Located in Lukut, Negeri Sembilan, Rumah Sejahtera Jimah is a private independent welfare organization registered under the Department of Social Welfare. The home houses about 20 senior citizens who do not have the means to support or care for themselves.



LEXIS[®]
HOTEL GROUP

Lot 11-3, Level 11, Tower Block, Menara Milenium,
8, Jalan Damanlela, Pusat Bandar Damansara,
Bukit Damansara, 50490, Kuala Lumpur, Malaysia.

Tel : 603 2082 0333

Email : lexis@lexis.my

Fax : 603 2082 0222

Website: www.lexis.my

