



## The Opening of Hibiscus Walk

The unique Hibiscus Walk, located just beside the Resort, is open to in-house guests as well as the public. There are rows of stalls offering a wide range of authentic Malaysian cuisines, including mouth-watering hawker favourites as well as a wellness centre for those who wish to indulge in a session or two of therapeutic massages.

**Location:** Beach Area

### Operation Hours

**Sunday-Thursday:** 10:00 am - 10:00 pm

**Friday, Saturday, Eve of & Public Holidays:** 10:00 am - 11:00 pm





## People+Places

# The Opening of LIGHTHOUSE CLUB



### GROUND FLOOR CAPTAIN LOUNGE

Situated at the ground level of the Lighthouse Club, this exclusive lounge serves a range of tempting cakes and pastries, complemented by a selection of coffee and tea.

### WAVE DINING

### 2ND FLOOR WAVE DINING

For a gastronomic western dining experience, Wave Dining is the recommended place to go. Housed within a contemporary dining atmosphere, Wave Dining features modern western cuisine, with an emphasis on chef recommended specialties. Rise and shine to a brunch, with a variety of homemade pastries, preserves, cold press juices and selection of mains. Cocktails are served in the evening while come nightfall, diners have the opportunity to sample chef's degustation menu.



### 3RD FLOOR LIGHTHOUSE BAR

Perched atop the highest floor of Lighthouse Club, the Lighthouse Bar offers a selection of by cocktails and specialty beverages.

### lighthouse BAR





The holy month of Ramadan is a time of introspection and reflection for all of us. It is also a platform to network and foster lasting relationships with government authorities and communities at large.

Corporate Social Responsibility **COMMUNITY ENGAGEMENT**

To commemorate the spirit of giving, Lexis Port Dickson, Grand Lexis Port Dickson and Lexis Hibiscus Port Dickson distributed 300 packed 'Buka Puasa' delicacies to four Police stations located at Lukut, Teluk Kemang, Pasir Panjang and Marine Police at Port Dickson. Food was also distributed to Bomba stations at Lukut, Port Dickson and Teluk Kemang area.

The menu was specially selected and prepared by respective chefs from the three resorts and packed by staff who volunteered for this project. At Lexis Hotel Group, we are proud to encourage our employees to participate in voluntary work through CSR activities especially during the month of Ramadan. Our activities further strengthen the values of Lexis Hotel Group as an organisation that cares for its community.



GRAND LEXIS  
PORT DICKSON



LEXIS  
PORT DICKSON





MILESTONE

LEXIS<sup>®</sup>  
HOTEL GROUP

Milestone

## 3 million Tourist Arrivals

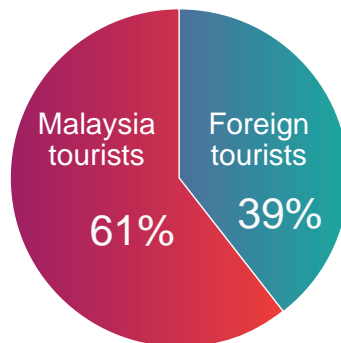
at Lexis, Grand Lexis, Lexis Hibiscus & Lexis Suites Penang from 63 Countries



# REMARKABLE ACHIEVEMENT FOR LEXIS RESORTS !



Not only has Lexis Hotel Group been successful in our own operations, we have also bolstered the local tourism industry to unprecedented heights. From creating job opportunities to generating tourist spending on related hospitality industries, Lexis Hotel Group has truly made a positive impact in Port Dickson and of late, Penang. We will continue to thrive in our operation as well as our continued support for local residents and economies.



Local & foreign tourists



RESORT	FOREIGN TOURISTS	M'SIA TOURISTS	TOTAL
Lexis	597,023	709,590	1,306,613
Grand Lexis	386,810	670,950	1,057,760
Lexis Hibiscus	193,740	376,720	570,460
Lexis Suites Penang	13,632	80,116	93,748
<b>Grand Total</b>	<b>1,191,205</b>	<b>1,837,376</b>	<b>3,028,581*</b>

\* Total tourist arrival as at September 2016

Offering extreme indulgence for those who are looking for exclusivity and comfort, Lexis Hotel Group has been incredibly successful in attracting both local and foreign tourists to stay at our signature resorts: Lexis, Grand Lexis, Lexis Hibiscus and Lexis Suites Penang. Since their opening, the resorts have attracted over 3 million tourists from over 63 countries worldwide.

## INDUSTRY & TOURISM RELATED NEWS

### MATTA FAIR



The recent Malaysian Association of Tour and Travel Agents (MATTA) Fair exceeded its target of 100,000 visitors during its three-day fair. Its chief executive officer, Phua Tai Neng was confident the target can be achieved despite the current challenging economic environment globally. "We targeted RM200 million in sales turnover for this September edition which is similar to the last one in March," he told a press conference at the Matta headquarters.

The biannual fair was held from 2 to 4 September 2016 at Putra World Trade Centre (PWTC) and opened to the public from 10.00 am to 9.00 pm. About 382 organisations, travel agents, theme park and hospitality operators participated in this event with a total of 1,206 booths.

At last March's edition at PWTC, the Matta Fair secured around RM200 million in total sales with 113,121 visitor turnout.



**>100,000**  
Visitors turnout

**RM200 million**  
Total Sales Turnover



# Tourism Industry MARKET SUMMARY

The year 2015 saw a decline in the number of tourist arrivals to Malaysia. After a steady growth of four consecutive years from 2011 to 2014, arrivals declined for the first time from 27.4 million the previous year to 25.7 million, a dip of 6.3 percent. This is accompanied by a decline of 4.0 percent in tourist receipts from RM72 billion in 2014 to RM69 billion in 2015.

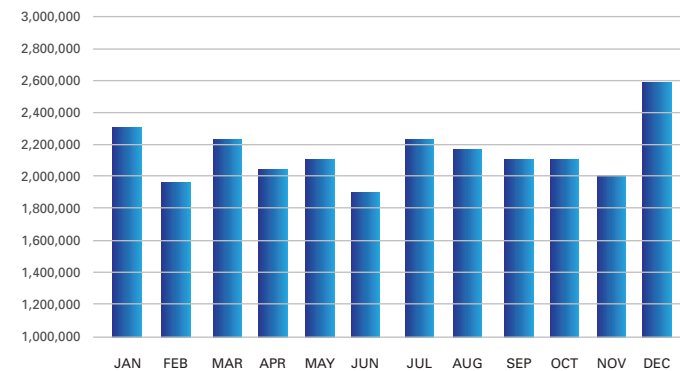
Several reasons have contributed to the challenging year in 2015. One reason is the implementation of the 6% GST in the 2nd quarter of the year, increasing the price of consumer items and services. Political crisis may also have contributed as it projected an image of instability. The adverse haze conditions, security issues in eastern Sabah and reduction of flight frequencies by Malaysia Airlines between Kuala Lumpur and key cities in Middle East, India, Australia and Europe have also contributed to the lower arrival numbers.

The Tourism Ministry hopes to achieve a target of 30.5 million arrivals in 2016, with a corresponding tourism receipts of RM103 billion. It will continue to carry out concerted efforts to increase arrivals from key markets, especially from China, India, Singapore and Middle East. For example, the visa exemption and e-Visa service for the Chinese nationals, launched in 1st quarter 2016, appears to be bearing fruit as the upward trend in arrivals from China continued into the first half of 2016. The promotion of Malaysia as a shopping destination has been used as a key handle in 'selling' the country. This effort on tourist shopping expenditure complements the accommodation (hotel) expenditure, where these two contributed to more than 60% of overall tourism income contributor.

## TOURIST ARRIVALS BY MONTHS ( 2015 )

Month	Tourists Arrival
JAN	2,291,603
FEB	1,949,016
MAR	2,242,077
APR	2,071,922
MAY	2,118,890
JUN	1,893,792
JUL	2,216,049
AUG	2,182,536
SEP	2,084,339
OCT	2,082,866
NOV	2,004,694
DEC	2,583,467

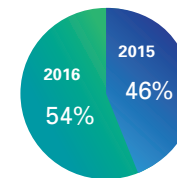
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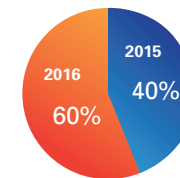
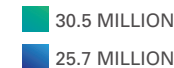
## TOURIST SPENDING (RM)

YEAR	Tourists Spending (Million)
2015	69,100.0
2016	103,000.0

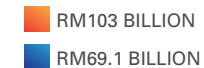
## TOURIST ARRIVALS & RECEIPTS ( 2015 & 2016 )



### TOURIST ARRIVALS



### TOURIST RECEIPTS







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